



A FELLOWSHIP FOR YOUNG WOMEN ON THEIR WAY

Since 2011, the HERlead Fellowship has trained, mentored and inspired over 310 U.S. high school girls to become the next generation of leaders, and has funded 246 of their social impact projects. A groundbreaking partnership between ANN and Vital Voices, the preeminent NGO whose mission is to invest in women leaders who improve the world, the Fellowship is designed to empower young women and equip them with the necessary skills to transform their own communities and affect global progress.

The HERlead Fellowship (formerly known as the ANNpower Vital Voices Initiative) invites young women in their sophomore and junior years of high school to apply. Through a series of forums, grants and relationship-building opportunities with peers and influential women leaders from various backgrounds, HERlead provides each Fellow with intimate mentorship moments, customized leadership training, and practical skills and tools.

As a family of brands, ANN (parent company of Ann Taylor, LOFT and Lou & Grey) inspires and connects with women to put their best selves forward every day. Through products, experiences and impact-oriented programs, the company is dedicated to helping women find their voices, lead and be remarkable. But to truly thrive, one needs mentors, friends, allies and a devoted circle of support. Numerous studies and established leaders credit success and achievements to mentorship, which is why it is central to the HERlead Fellowship.

---

## HERLEAD LEADERSHIP FORUM

During the Forum, Fellows are introduced to unique leadership and communications trainings, presentations on real-world solutions for social change, mentorship opportunities and the chance to learn about their individual style, to help them put their best selves forward every day.

---

## HERLEAD PROJECT GRANT

Following the Forum, HERlead Fellows return to their communities and put their training into action, developing projects that address pressing issues related to economic empowerment, the environment, public health, education, political and public leadership, and human rights. Each Fellow is eligible for a HERlead Project Grant to help bring her world-changing ideas to life.

---

## HERLEAD AMBASSADOR FORUM

Each year, select HERlead Fellowship alumnae are invited to further develop their technical capacities in strategic planning, marketing/PR, measurement, budgeting and financing at the Ambassador Forum, where they also network with their peers and consult with ANN representatives, Vital Voices leadership and other experts. Through hands-on sessions, the participants develop deeper skills, tools and insights so they can have a greater impact in their communities and inspire current and potential Fellows who share their mission of changing the world.

### HERLEAD LEADERSHIP FORUM

- 4 days in NYC
- 30 Fellows
- 1 powerful network of ANN executives and global women leaders from business, politics, entertainment and media

### HERLEAD PROJECT GRANT

- 246 HERlead projects have been funded
- 20 countries have been affected
- 70,000 people have been positively impacted

### HERLEAD AMBASSADOR FORUM

- 4 days in Washington D.C.
- 20 HERlead Fellowship alumnae

To find out more about HERlead and how you can get involved, please visit [HERlead.org](http://HERlead.org).