



HER LEAD

A FELLOWSHIP FOR YOUNG WOMEN ON THEIR WAY

WHY THE HERLEAD FELLOWSHIP IS TRULY ONE OF A KIND

"HERlead was a life-changing experience for me. Connecting with inspiring women from all over the world, who had overcome adversity and devoted their efforts to empowering others, pushed me to push past the adversity I was going through at the time and take action. HERlead gave me the confidence in my voice and made me feel powerful with the potential I held, something I did not feel when I entered."

-Nadya Okamoto, 2017 HERlead Ambassador

TALKING ABOUT HERLEAD

- HERlead is a leadership development and mentorship program open to sophomore and junior girls in high schools in the U.S., Canada and Puerto Rico.
- It teaches leadership skills based on the experiences and best practices of the inspiring, innovative women in the Vital Voices Network.
- Fellows have access to sustained mentorship, thanks to the international group of women leaders, ascena retail group, inc., ANN Brands Representatives, the Vital Voices team and the network of HERlead alumni.
- Each Fellow receives support tailored to her needs, so she can develop her passions and projects over the long-term.
- After completion of the Leadership Forum, Fellows are able to apply for a HERlead Grant to turn their ideas into realities, and to participate in even more in-depth training at ongoing topic and sector specific Ambassador Workshops.

QUICK FACTS

- Founded in 2011
- 340 young women trained in the Vital Voices Leadership Model
- 246 projects funded
- Over \$388K in total funding pledged for community projects created and run by Fellows
- Over 117,000 people in over 20 countries around the world directly impacted by Grantees

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Despite belonging to different cultures, religions and geographical backgrounds, there are common goals and causes that make us global citizens and leaders.

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- Samar Minallah Khan, Vital Voices Network and HERlead Mentor

THE HERLEAD LEADERSHIP JOURNEY

TRAINING

- All HERlead Fellows are trained in the Vital Voices Leadership Model by leaders in the Vital Voices Network.
- Vital Voices has identified five leadership principles that unite the women in their network, and are key to their success: Pay it Forward, A Driving Force, Strong Roots in the Community, Cross Lines that Divide, Bold Ideas/Bold Actions.
- The training teaches Fellows to recognize these principles in themselves in order to build confidence as leaders and innovators.

WHY MENTORSHIP?

"My HERlead Mentors taught me that women's leadership is critical for equitable and sustainable development. Years after the Leadership Forum, they continue to support my advocacy journey.

Thank you, HERlead!" - Madison Vorva, 2017 HERlead Ambassador

PROVEN

- 43% of women mention a lack of role models, compared to only 13% of men. -Catalyst, 2004
- 65% of mentored women will go on to become mentors themselves. -Catalyst, 2012

WE'VE SEEN THE RESULTS

- 92% of Fellows have assumed leadership positions following the HERlead Leadership Forum.
- 61% of Fellows have mentored someone in their business/organization/community project.
- 86% of Fellows have high or extremely high confidence as women leaders after participating in the HERlead Fellowship.
- 92% of Fellows have high or extremely high confidence in their ability to have a positive impact in their community after participating in the HERlead Fellowship.

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The Fellows begin the program with remarkable passion and vision; they emerge from it with the leadership skills to bring their dreams to life.

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*- Alyse Nelson, President and CEO,
Vital Voices Global Partnership*



SOURCES

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http://www.catalyst.org/system/files/Making_Mentoring_Work.pdf